CREATIVE MEDIA SERVICES

Graphic Design
Catalogue
Custom designed report uniquely catered to your needs

- 12 - 36 pages
- two concepts
- branded to your organization
- full use of infographics, photography and/or custom stock imagery
- three opportunities for review and feedback

Our team:
provides consultation, project* and print management, art direction and design

Your team:
provides us with one point of contact, creative brief, copy, general outline and supporting graphics

Price range: $2500 - 5000
Average cost: $2800
Timeline: minimum four weeks for discovery and design*

* Talent and additional services (voice artist, photographer, specialized illustrator, writer/editor, printer, web developer) will be determined during discovery stage. Talent, service and project management fees will add to timeline and estimate.
PRESENTATIONS

Custom designed presentation uniquely catered to your needs

- branded slide deck up to 30 slides or
- a two to five minute self running presentation (kiosk, web)
- two concepts
- audio and simple animations/transitions
- purchased or custom stock imagery and/or infographics
- two opportunities for review and feedback

Our team:
provides consultation, project management*, art direction and design

Your team:
provides us with one point of contact, creative brief, copy, general outline/script and supporting graphics

Price range: $1200 - 3500+
Timeline: minimum three weeks

* Talent and additional services (voice artist, photographer, specialized illustrator, writer/editor, printer, web developer) will be determined during discovery stage. Talent, service and project management fees will add to timeline and estimate.
Powerpoint Decks

- clean up and refresh an existing template
- simple PowerPoint animations and transitions
- purchased or custom stock imagery and/or infographics

Our team:
creates template and necessary assets branded to your unit / organization, implements new content

Your team:
provides us with one point of contact, existing template with content, general direction and supporting graphics

Price range: $350 - 895
Timeline: minimum one week
LOGO IDENTITY + ICONOGRAPHY

Unique logo for private enterprise, institutions, centres, targeted programs or research units

- creative brief required
- two to three concepts provided
- two iterations from chosen concept
- guideline and packaged file formats

Price range: $750 – 1500
Average price range: $900
Timeline: minimum three weeks

Branding packages

- indepth market analysis/research
- brand blueprint or style guide outlining proposed typeface, colours, graphic elements
- mock ups of brand applications
- template design and implementation: examples: PowerPoint deck, business card / stationary, style guide, website mock up, poster or brochure

Starting from $2500+
Timeline: ongoing

UI / Web / App icons

- Custom icons
- Consistent design

Priced per set
Average cost per icon: $65
Average timeline: one week
How can we help you?

- We answer 140,000+ questions annually.
- 93,000 reference questions
- 15,000 questions via chat, email, phone, text

View & Read

- More than 30 BC community newspapers dating from 1865-1924
- Communities include: Barkerville, Grand Forks, Ladysmith, Bella Coola, Merritt, Port Alberni, Endersby, Nelson, Gibsons, Kelowna

Promoting UBC Library through

- library.ubc.ca: 1.3M+ visits (Jan-Apr 2013)
- @ubclibrary: 2900+ followers
- Campus digital signage: Featured on 224 screens across campus in 23 different faculties & departments

Food for Fines

- 3171 items donated in 2012: $6344 waived
- 2247 items donated in 2011: $4495 waived
- 1150 items donated in 2010: $2300 waived

Anatomy of a donation

- VideoMatica Collection: $1.7M
- 28,000 DVDs
- 4000 VHS
- 900 Blu-rays

UBC Library users have access to:

- Nearly 6.5M volumes
- Nearly 1M e-books
- 212,000+ serials (print + electronic)
- 5.3M microforms
- Nearly 878,000 maps | audio | video | graphic materials
Infographic or diagram

- one option for review / feedback
- plotted data, stats and general direction are provided by client

$85–400 per illustration

Custom illustration

- two or more iterations for review
- direction and specifications are provided by client

Starting from $500+
JOURNALS + NEWSLETTERS
Custom journal (text based) or newsletter uniquely designed to your needs

- page count up to 200 pages (journal) or 12 to 16 page newsletter
- two options for review / feedback
- template design and implementation of content
- stock or provided imagery for cover
- custom designed layouts of inside pages

Price range: $900 - 2000
Timeline: minimum three weeks

From an existing template

- implementation and layout of content based on existing template
- one to two options for review

Price range: $600 - 1500
Average cost: $900
Timeline: minimum two weeks

Our team:
provides design consultation, implementation and print management if applicable

Your team:
provides us with one point of contact, final proofed and edited copy, general outline and supporting graphics
Booklet style brochure
- approximately 8 pages
- stock or custom graphics

Price range: $600 - 1000
Timeline: one to two weeks
Trifold brochure

- 8.5 x 11" trifold
- branded to your unit / organization

Price range: $340 - 550
Timeline: minimum one week

Bifold brochure

- 5.5 x 8.5" or 8.5 x 11"
- four pages folded in half
- stock or custom graphics included

Price range: $340-600
Timeline: minimum one week

You provide us with final copy and supporting images

We design, lay out and manage printing if applicable
Today’s Children and Youth,
Tomorrow’s Families
2014 Youth and Family Consensus Conference
May 2–3, 2014 | Vancouver, BC
Coast Plaza Hotel & Suites

2014 Youth and Family Consensus Conference

The 4th Health & Wellbeing in Children, Youth, and Adults with Developmental Disabilities Conference

SYLLABUS

Life Transitions
October 23 – 24, 2014
The Coast Plaza Hotel and Suites
1763 Comox Street, Vancouver, BC

Conference Information Online: interprofessional.ubc.ca

FASD: Changing the Conversation
SYLLABUS
6th National Biennial Conference on Adolescents and Adults with Fetal Alcohol Spectrum Disorder
April 9 to 12, 2014
Hyatt Regency Hotel | Vancouver, BC

“Rise above principle and do what is right”
– Walter Heller, American economist

Conference Information Online: www.interprofessional.ubc.ca

Fourth International Conference on Families with Parental Mental Health Challenges
Addressing the Needs of the Whole Family
April 25 – 27, 2014
Ed Roberts Campus, Berkeley
California, USA

Conference Information Online: interprofessional.ubc.ca/MentalHealth2014
CONFERENCE BROCHURE

- 8 - 20 page brochure
- custom designed cover
- up to two options for review

Price range: $600-1200
Average cost: $800
Average timeline: minimum one week

Our team:
provides design, implementation and print management if applicable

Your team:
provides us with one point of contact, final proofed and edited copy, general outline and supporting graphics

CONFERENCE SYLLABUS

- 200+ pages
- custom designed cover
- bookmarked table of contents (PDF)
- two to three options for review

Price range: $1200-2000
Average cost: $1700
Average timeline: minimum three weeks
Table 1. Production of ethyl carbamate (+g/L) in Chardonnay wine produced with UC Davis 522 and 522.

[Data table]

Patients did not complete treatment in 13 patients (8%), and treatment was discontinued for various reasons. Data were examined for the following demographic (DI) and clinical characteristics: gender, age, race, marital status, presence of a history of treatment discontinuation, and presence of a history of suicide attempts. The data were analyzed using the Student's t-test to determine the significance of the differences between the groups.

Findings

T-test of significance

Patients who completed treatment are compared to patients who did not complete treatment.

Conclusions

Patients who completed treatment are compared to patients who did not complete treatment.

References

1. Malolactic wine yeast ML01.
2. Other degenerating wine yeasts.
3. Wine yeasts that produce low amounts of volatile acidity.
4. Wine yeasts that produce low amounts of glycosols.

Acknowledgements

[List of acknowledgments]
Need help designing digital signage, admall, flyers, invitations or conference swag? We can help.

For Graphic Design requests, contact us at 604-822-9800.

The Graphic Design team is part of UBC Studios located in the University Services Building 0110 - 2329 West Mall Vancouver, BC V6T 1Z4

Wide format research or academic poster

Provide us with size specs, final copy, plotted data, charts and tables

We will design, layout and print* manage your poster

Price range: $170 - 450 (excluding printing*)
Average cost: $255
Timeline: minimum one week

* Posters are printed in-house right in the heart of Point Grey campus.

For questions about printing or to request a print estimate please contact 604-822-5769.

Print Services is located in the Woodward Instructional Resources Centre (IRC) B32-2194 Health Sciences Mall, Vancouver, BC V6T 1Z3

We are a cost recovery unit at the University of British Columbia. While we do charge for our services, our rates are structured to recover only the cost of production.

All prices outlined in this booklet are meant to be used as a general guideline only. Costs and timelines can be positively impacted if we receive locked content from our clients.

An estimate will be provided for each project.